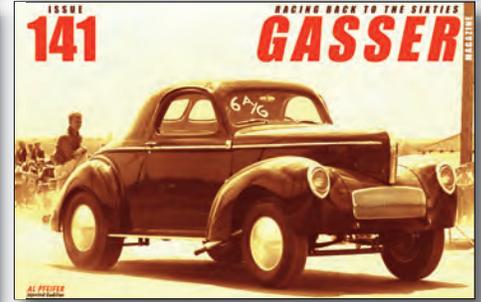
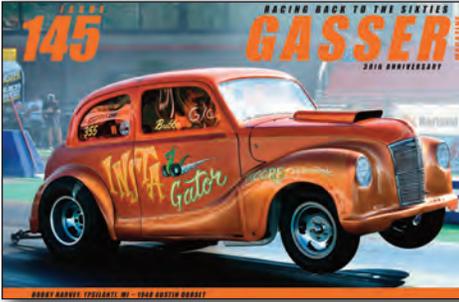
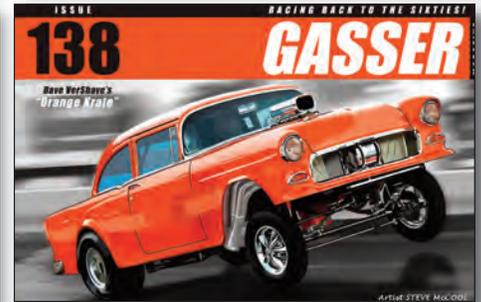
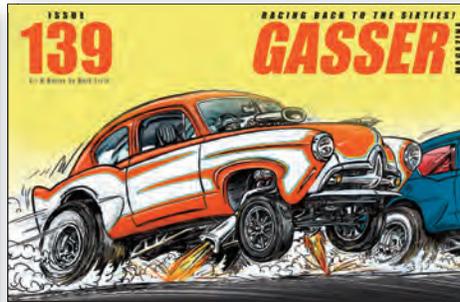
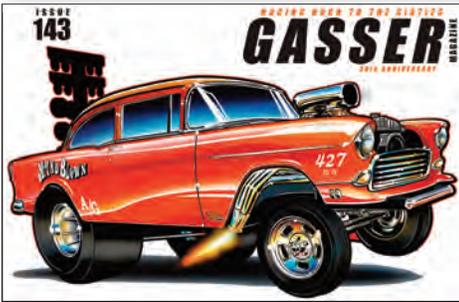
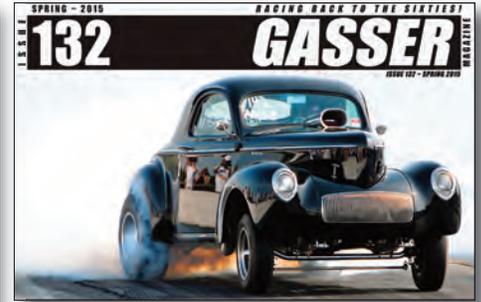
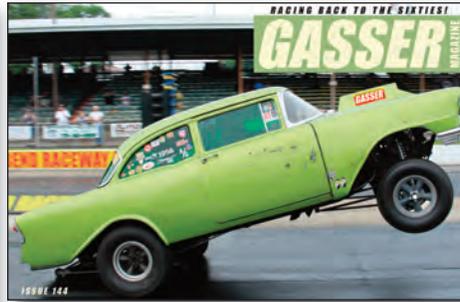


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HOW TO GET YOUR CAR IN GASSER MAGAZINE

TECH INFORMATION SHEET

ERNESTLY SPEAKING: Want to get your car in the magazine? What works for me is you telling your story in your own words. Yeah, your photos are worth a thousand words, but they don't tell your story. We didn't get to where we are with cars without having our own 'car history'. For some it involves a high school hot rod. For others there maybe the sweet smell of burning rubber at the local drag strip. Your story is your story. So tell YOUR story.

Tech Stuff: You can fill out a tech sheet on your car if you want, or just write down what's important to you.

Photos: Pay attention to the background. Your eyes maybe focused on your car, but the camera sees it all, including that ugly whatever behind your car. OK, other hints include: Leave plenty of space around your car. Don't crop in-camera. I'll take care of that in Photo-shop.

Camera Angles: Front, Side, $\frac{3}{4}$ from Front, Engine, Interior, etc. Close-ups on cool custom details can add to the article. If you can take an aerial shot, go for it. Same if you want to get down low and even use a wide angle lens if you have one. If you have flash on your camera, use it to fill in shadows in daytime shots.

Digital: Shoot at as high a resolution as possible. What works for the web doesn't work for a printed magazine. If you're email the photos, send them one at a time if necessary, but as large a file as you can. It makes a big difference. If you can put your photos and a Word doc-story on a disk, go for it.

Xerox copies of photos will **NOT** work. Same with those of articles printed in newspapers or magazines.

That's pretty much it. Take the photos, write a page or so on your car and you. When we have space, we'll run all appropriate articles. I'm looking forward to reading your story!

ERNEST

Name: _____

Address: _____

Phone(s): _____

Email: _____

ENGINE

Manufacture: _____

Displacement: _____

Induction: _____

Ignition: _____

Heads: _____

Headers: _____

Cam: _____

Crank: _____

Rods: _____

DRIVETRAIN

Transmission: _____

Shifter: _____

Differential: _____

Frame: _____

Front Suspension: _____

Rear Suspension: _____

Steering: _____

Brakes: _____

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Front: _____

Rear: _____

BODY

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Modification: _____

Paint: _____

Lettering: _____

Interior: _____

Gauges: _____

Steering Wheel: _____

Safety Equipment: _____

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